

CoinCasher™

– making money from money has never been easier

CoinCasher™ is a freestanding system that accepts coins in a variety of chosen denominations, quickly and accurately counts them, and produces a receipt for the value – excluding the commission you've earned for providing the service.

CoinCasher™ is simple and intuitive to use. Instructions are provided on the face of the unit, ensuring problem-free self-service and no need for any extra staff support.

Once coins are deposited into the tray, CoinCasher™ begins an accurate high speed count that automatically off-sorts dirt, counterfeit coins and foreign objects.

At the end of the count, CoinCasher™ prints the receipt, which can be personalised with your brand name and enhanced with security features.

The customer brings the receipt to a cashier, exchanging it for cash or, often, using the value to pay for purchases from your shop.

It's that easy. Customers appreciate the opportunity to turn coins that were just sitting around the house into cash for new purchases. You benefit from the increased traffic a new low cost service can provide and the commission you decide to charge for each transaction.

Simple, convenient, profitable

CoinCasher™ – as simple as 1,2,3



Count on CoinCasher™ by SCAN COIN

CoinCasher™ is produced by SCAN COIN, a global provider of cash handling solutions. Our experience serving some of the world's most demanding customers has helped us in our continuing drive to develop innovative products and services for the retail sector.

The CoinCasher™ system is designed with the same security and accuracy measures found in the equipment for our banking customers. Thousands of self-service Cash Deposit Systems from SCAN COIN are already in use worldwide, backed by an extensive network of local service and support providers.

Discover all the ways CoinCasher™ can turn less than one square metre into a whole new profit centre for your store. Find your nearest SCAN COIN representative at www.scancoin.com, or by using one of the contact points listed below.

A comprehensive range for retail

SCAN COIN is your complete partner for cash handling solutions in the retail sector. Flexible, secure, effective – whatever your cash management needs, SCAN COIN has a solution you can depend on.

- ▶ CoinCasher™ – customer-friendly coin deposit system that generates new profit for your business.
- ▶ CashComplete™ – a total solution designed to meet all main challenges retailers face such as security, cash handling costs, customer service, etc. CashComplete™ is a closed end-to-end solution securing the entire cash loop.
- ▶ RCS (Retail Cash System™) – designed to fully automate the in-store cash office, suppling and depositing cash between shifts.
- ▶ For the back-office, SCAN COIN supplies a full range of automated coin/note counters and sorters that make cash processing routines more accurate and efficient.
- ▶ Software solutions are available for a wide range of applications, including monitoring and keeping track of cash and data flow giving retailers an overview of cash processing operations.



CoinCasher™ is a trademark of SCAN COIN.

Founded in 1966, SCAN COIN is one of today's leading suppliers of cash processing equipment, system solutions and services. Our worldwide customer base is served through a network of SCAN COIN companies and distribution partners covering some 120 countries. SCAN COIN develops, manufactures and markets equipment and integrated solutions for handling banknotes and coins, and has become a world leader in the automatic cash processing market.

SCAN COIN

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SCAN COIN COMPANIES

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SCAN COIN Ireland Ltd.
SCAN COIN - PERCONTA GmbH
SCAN COIN North America Inc.
SCAN COIN S.L.
SCAN COIN Ltd.
SCAN COIN - Borsu Systema B.V.
SCAN COIN Belgium
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CoinCasher™
BY SCAN COIN

– cash in on your customers' coins



SCAN COIN
www.scancoin.com



Earn € 6,200 - € 6,700* extra per year



CoinCasher™ – profit in more ways than one

You choose the commission rate you want to charge for each transaction. But that's just to start. CoinCasher™ offers many other benefits your store will profit from.

CoinCasher™ is the coin deposit system that provides your customers with an easy way to cash in coins. And provides you with an easy way to create a new profit centre in less than one square metre.

Every year, more and more coins are produced and circulated by governments worldwide. This is because, as studies in the US and Europe show, many consumers save coins at home, taking them out of circulation.

CoinCasher™ is an ideal way for you to take advantage of this trend. A CoinCasher™ ideally situated in your retail environment gives customers the incentive and opportunity to easily turn coins into cash for new purchases at your store, while avoiding inconvenient trips to the bank and the hassle of having to roll or separate coins.

Considering that CoinCasher™ takes up less than one square metre of space, requires no investment in stock and minimal investment in maintenance and training, this provides you with an exciting new source for profit – one that is already proven in many markets.



CoinCasher™ pays

Commission
You choose the commission to charge for the service in your market – in the US, the typical rate is around 9%

Increased revenue
Experience shows that many customers use their new-found cash to make purchases in-store

Increased store traffic
Customers like self-service options. Studies show they will go out of their way to shop at stores that have them

More profit per square metre
CoinCasher™ takes up very little space, 0.34 sq.m. of floor space, yet generates exceptional revenue

Return on investment
CoinCasher™ repays your initial investment more quickly than most vending machines – no new stock purchases or wasted time refilling

Proven potential

50% of UK households are ready to cash their coins
In the United Kingdom the average household has £27 of saved coins. A survey shows that 50% of the population would use a coin deposit machine to process them if available locally.

Averaging €50 per transaction in Ireland
An Irish company owns and manages 60 SCAN COIN coin deposit systems at retail locations country-wide and is enjoying profits from the more than €40 million saved in loose change in Irish households. Their retail customers benefit from an extra in-store sales the service generates, especially when the company's own studies show that the average coin transaction is from €50 and up.

Cashing in across the US
In the US, a popular national grocery chain has installed SCAN COIN coin deposit systems at more than 1,500 outlets. The service has been very popular with customers since its inception in 2003, and is considered a profit centre for the company.



*Based on 3 deposits per day and an 8% commission, with 90% transactions redeemed as goods (with a minimum 25% GM to retailer) the retailer can achieve a profit increase of over €6,000 per year.

Customising and support

CoinCasher™ is provided as a recommended base unit with all the profit-generating benefits described in this brochure. But you can also tailor it to your business' unique needs with a number of modular enhancements.

For instance, you can add a sorting option that automatically organises different coin denominations, various types of card readers are available, etc.

CoinCasher™ also comes with a comprehensive kit that includes staff awareness and support tools, and finished marketing pieces to use in-store as well as marketing material to attract new customers.

CoinCasher™ marketing kit

The success of the CoinCasher™ is based on volume and traffic – in short, consumers liking and using the machine. SCAN COIN offers a range of material and activities to help the retailer get started and make profit from day one and to draw consumers attention to the machine and help them use it. Some examples are advertisements, user manuals, coin bags, user guides etc:



CoinCasher™
BY SCAN COIN



Customise your CoinCasher™ with these options:

Coin sorting options
Automatically sorts coins by denomination, saving time and hassle



Card reader
Ideal for customer loyalty programmes, transactions, coin value or points can be credited instantly



Colour screen
User-friendly option that also doubles as a display for advertising in-store promotions when CoinCasher™ is not in use



Software connectivity
Links CoinCasher(s) to your business software, and lets you instantly monitor servicing and coin collection



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